



MARINA YANIL ACCEVEDO

WOMENSWEAR

Moodboard
Trend Research
Collection
Technical Drawings

FREELANCE
SUBTITLED

SPORTSWEAR & ATHLEISURE

Moodboard
Collection
Technical Drawings

LA GEAR

MENSWEAR

Moodboard
Collection
Technical Drawings

FREELANCE

BAGS & ACCESSORIES

Product Design
Technical Drawings

GLOMESH

CREATIVE DESIGN

Creative Direction
Photoshoot Direction
Styling

SLEFIE LESLIE
GLOMESH



MOODBOARD

WOMENSWEAR
FREELANCE PROJECT 2023



TREND RESEARCH

WOMENSWEAR
FREELANCE PROJECT 2023

SS2024 runways highlights include: sheer textures and layers, chequered fabrics, asymmetric and irregular pieces, knitwear for all ocasions and blended with woven fabrics, medieval silhouettes, poplin structured garments, balloon shape and playful proportions.



CHANEL



DIOR



YVES SAINT
LAURENT



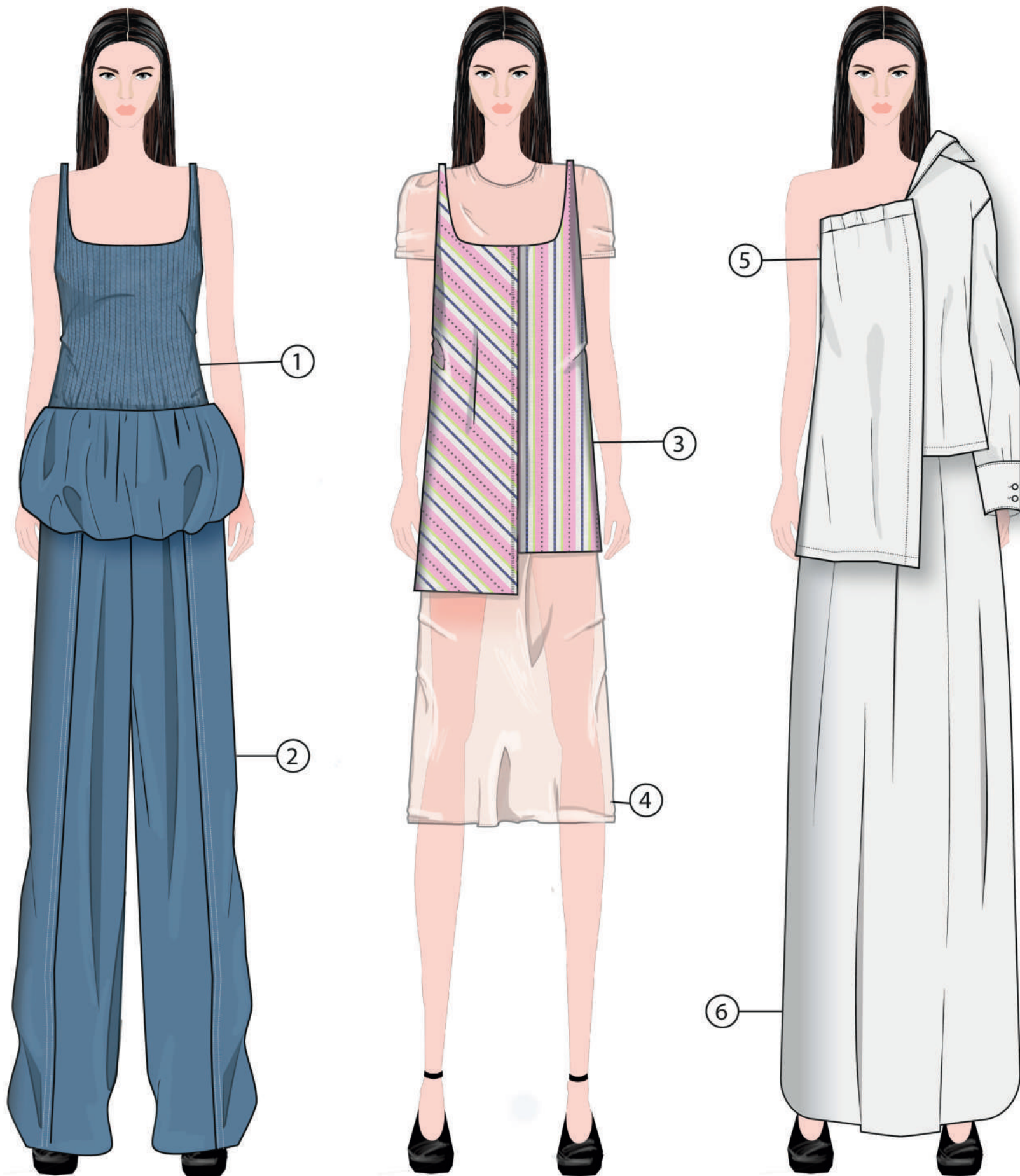
JIL SANDER



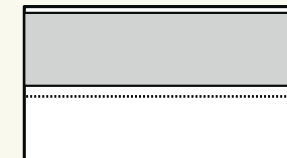
CECILIE BAHNSEN

COLLECTION

WOMENSWEAR
FREELANCE PROJECT 2023

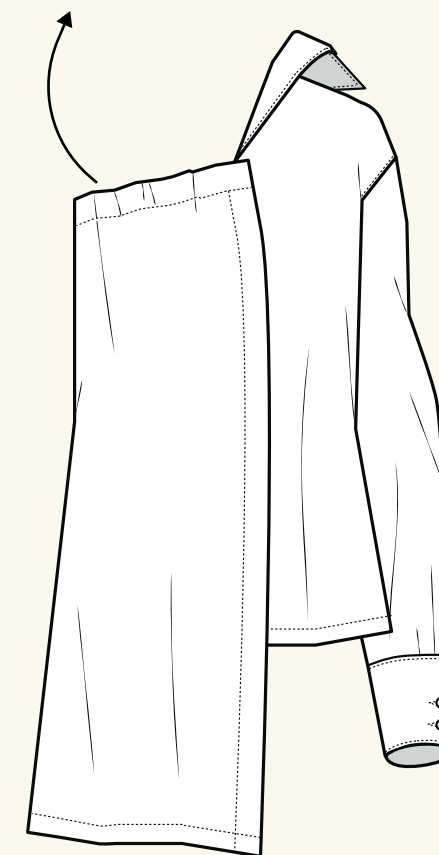
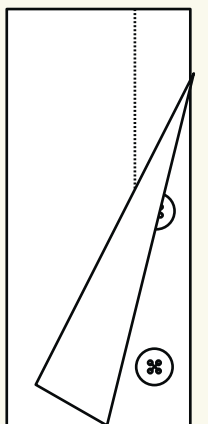


- 1- Balloon top made of mixed knit and woven fabrications (blue).
- 2- Wide leg pleated pants with contrast stitching (blue).
- 3- Asymmetric mini dress with woven stripes fabric (pink).
- 4- Organza short sleeves dress (sheer).
- 5- Asymmetric poplin shirt with one long sleeve (white).
- 6- Poplin maxi skirt with pockets and elastic waistband (white).

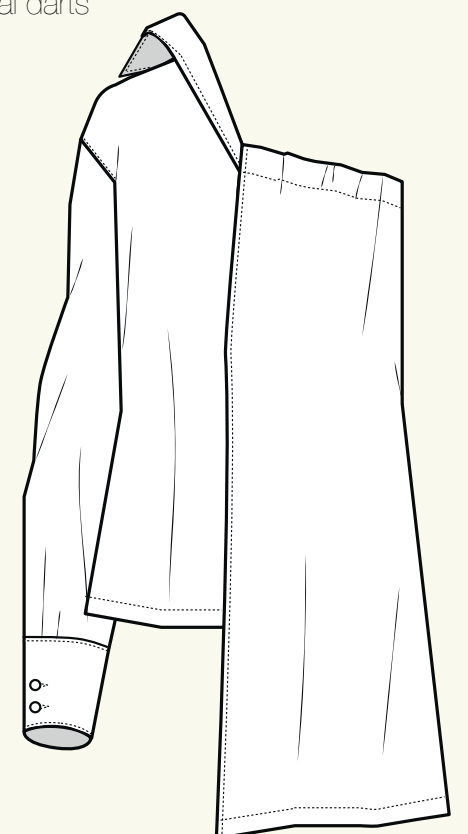


1cm encased elastic
single needle stitch

hidden button
plaquet



8mm turnback hem
single needle topstitch





WOMENSWEAR

SUBTITLED - GENERAL PANTS
2025

SUBTITLED

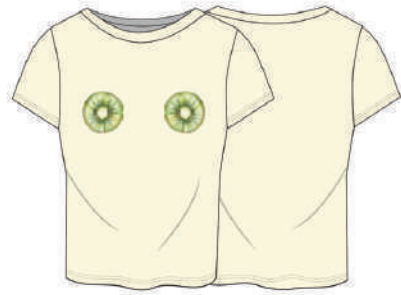
SCANDI COASTAL



Monthly trend moodboards according to the most current trends that resonate with the brand.



SBWS26681
ESCAPE PRINTED SS SHIRT
Print
Linen



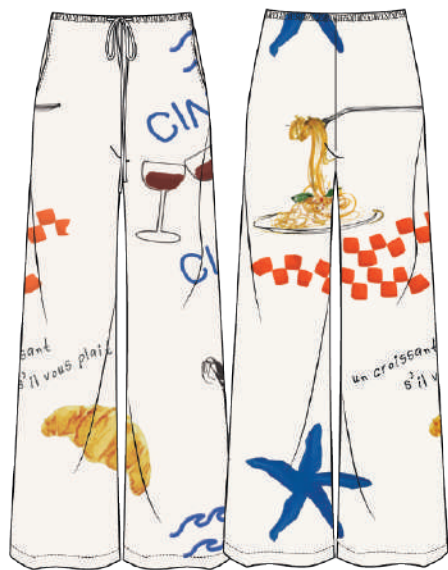
SBWS26744
KIWI BEADED
BABY TEE
BLUE
Cotton Jersey



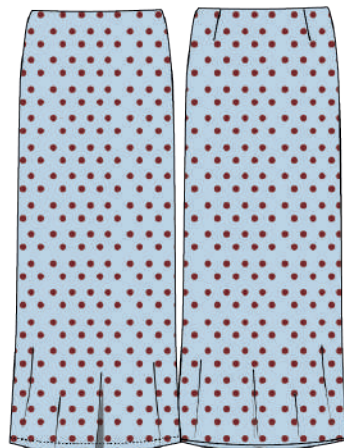
SBWS26677
ELLEA LACE TIE UP TOP
IVORY
Cotton voile



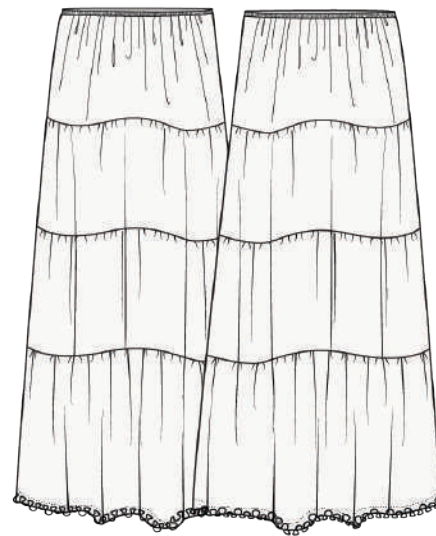
SBWS26726
ANGOURIE KNIT TOP
STRIPE
75% Acrylic / 25% Nylon



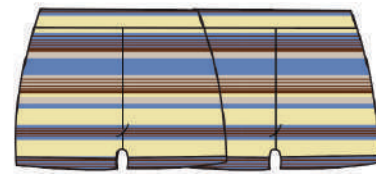
SBWS26682
ESCAPE PRINTED PANTS
Print
Linen



SBWS26683
BILLY POLKA SLIP
MIDI SKIRT
Print
Linen Blend



SBWS26747
PROVENCE MAXI SKIRT
WHITE
Cotton voile



SBWS26727
ANGOURIE KNIT SHORT
STRIPE
75% Acrylic / 25% Nylon



SBWS26718
IL SOLE KNIT HOT SHORT
BLUE
POLY / VISCOSE BLEND



SBWS26685
IL SOLE KNIT MINI DRESS
BLUE
POLY / VISCOSE BLEND



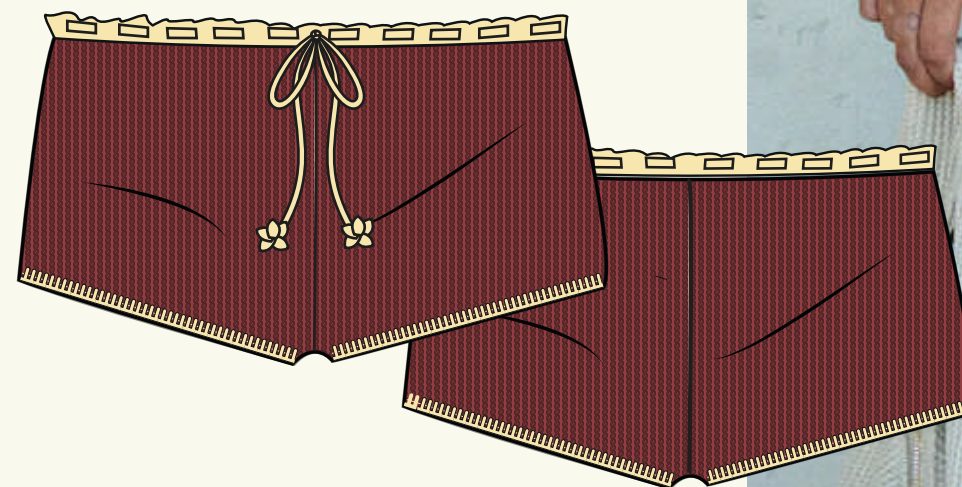
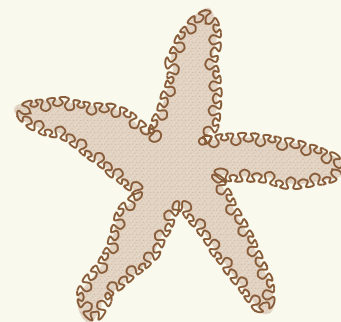
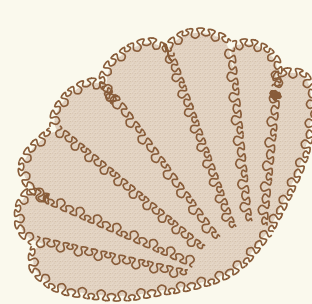
SBWS26616
MAEVE SHIRRED BACKLESS DRESS
White
Self stripe cotton



SBWS26684
BILLY SLIP MINI DRESS
Print
Linen Blend

- Trend forecast and market research
- Moodboard and direction
- Range design - all categories
- Cad and tech packs
- Graphics and prints artworks
- Sample development





Knit design, tech pack and development including artworks.



TREND BOARD

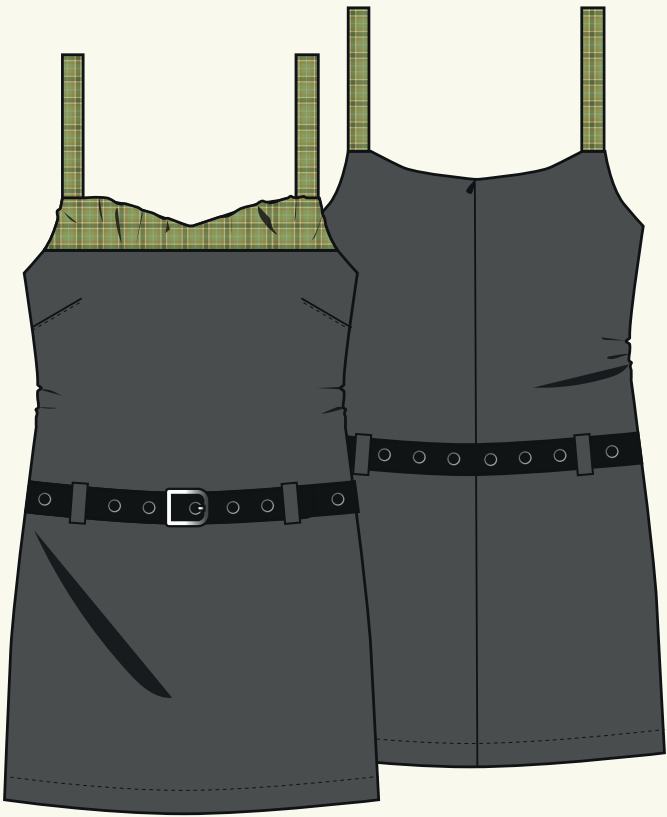
WOMENSWEAR
FREELANCE PROJECT 2024

This trend board features the Surreal Grunge aesthetic, identified through extensive research across runway shows, street style, and fashion icons. It takes cues from street style trendsetters like Olivia Hirst and the Japanese fashion scene, particularly brands such as Onitsuka Tiger. It also references recent runway shows that feature a grunge aesthetic, including designers like Elena Velez, Collina Strada, and Grace Ling. Key highlights of this trend include the clash of textures, the layering of skirts over pants, and ethereal prints that contrast with structured fabrics and unconventional shapes.

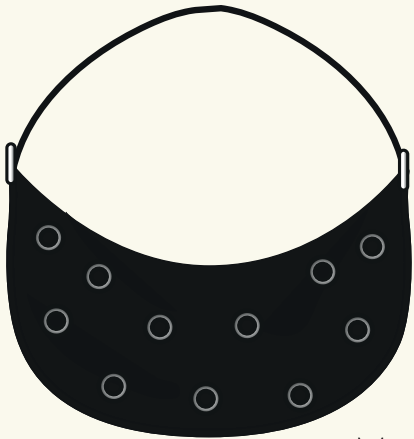


RANGE DESIGN

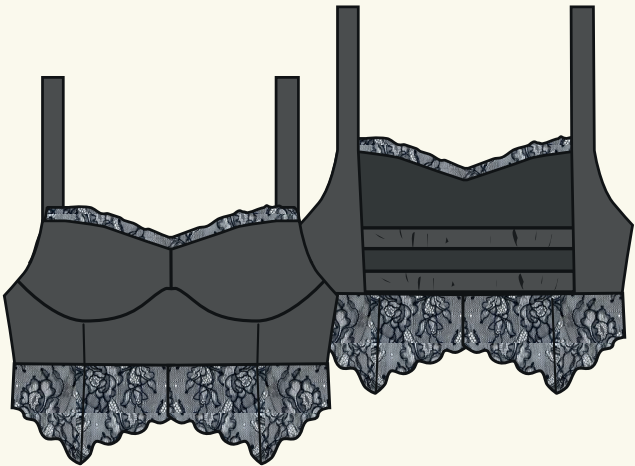
FALL/ WINTER RANGE
FREELANCE PROJECT 2024



Belted mini dress with solid and plaid cotton twill combination



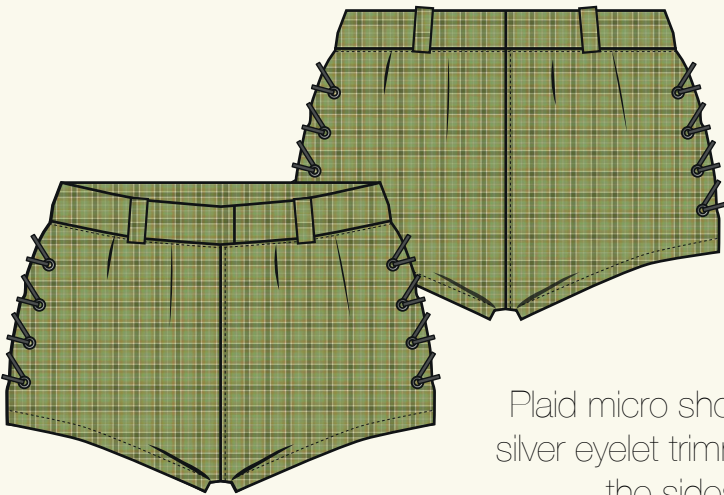
Moon shoulder bag with silver eyelet trimming



Bustier top with lace trimming and elastic back



Mesh long sleeve top with ombre print



Plaid micro shorts with silver eyelet trimming on the sides



Bomber jacket with furry collar



Cotton twill skirt pants with straight leg fit

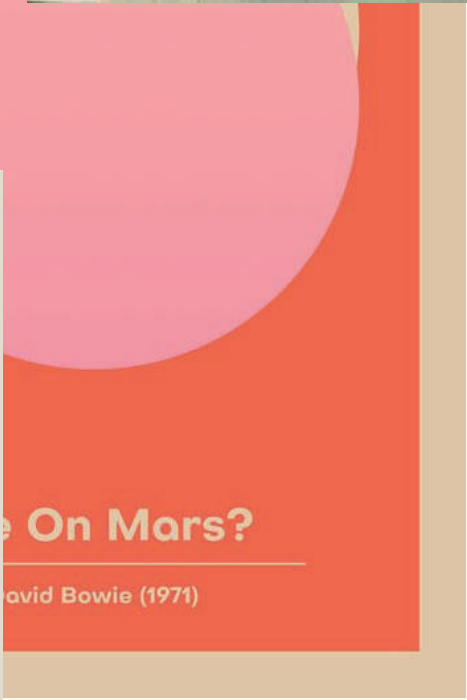


SPORTSWEAR & ATHLEISURE

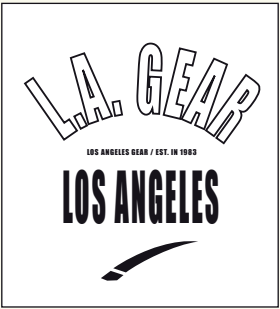
LA GEAR - 2023

RETRO PUNCH

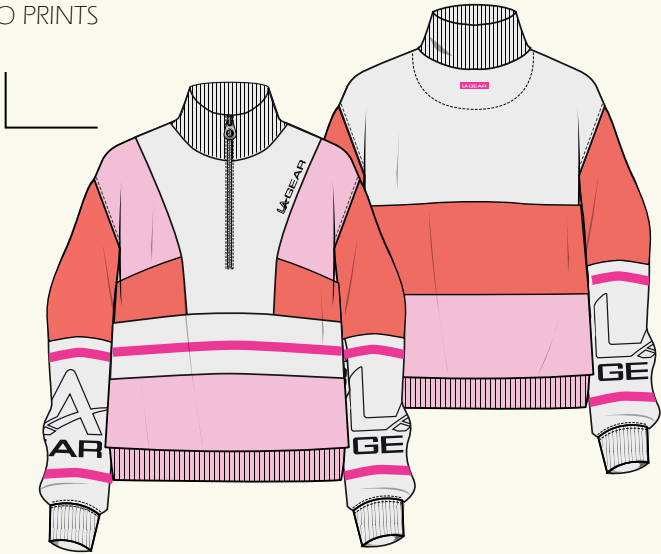
LA GEAR - SS2023



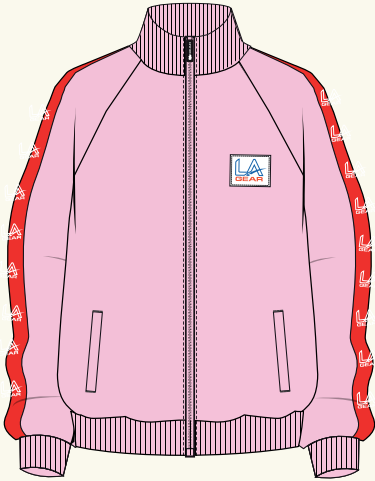
TIE DYE OVERSIZED TEE WITH FRONTAL LOGO PRINT AND BACK LABEL.



HALF ZIP SWEATSHIRT WITH COLOUR BLOCK PANELS AND LOGO PRINTS



THE TRACKSUIT
ZIPPED JACKET AND
SNAPPED PANTS WITH
BRANDED SIDE TRIM.



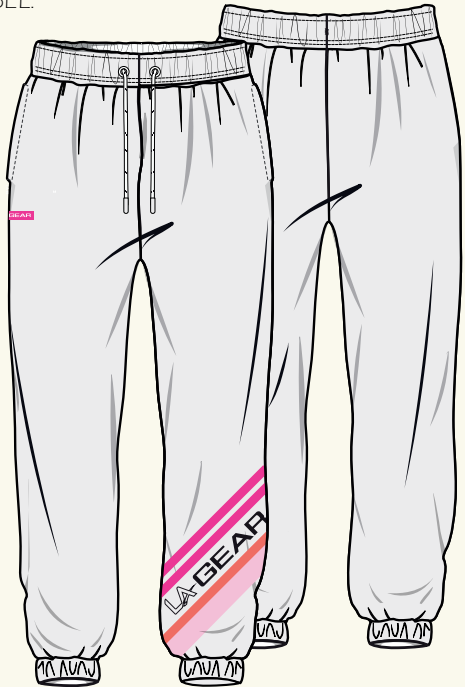
CREW NECK SWEATSHIRT WITH LOGO



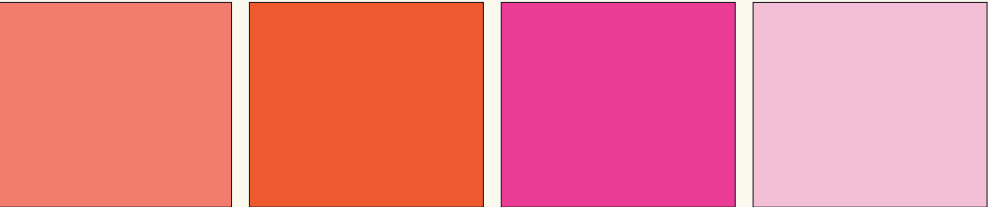
BASIC OVERSIZED TEE WITH LOGO



TIE DYE SHORTS WITH RIBBED WAISTBAND.



TAPERED SWEATPANTS WITH RETRO
LOGO PRINT.



PERSIMMON
16-1544 TCX

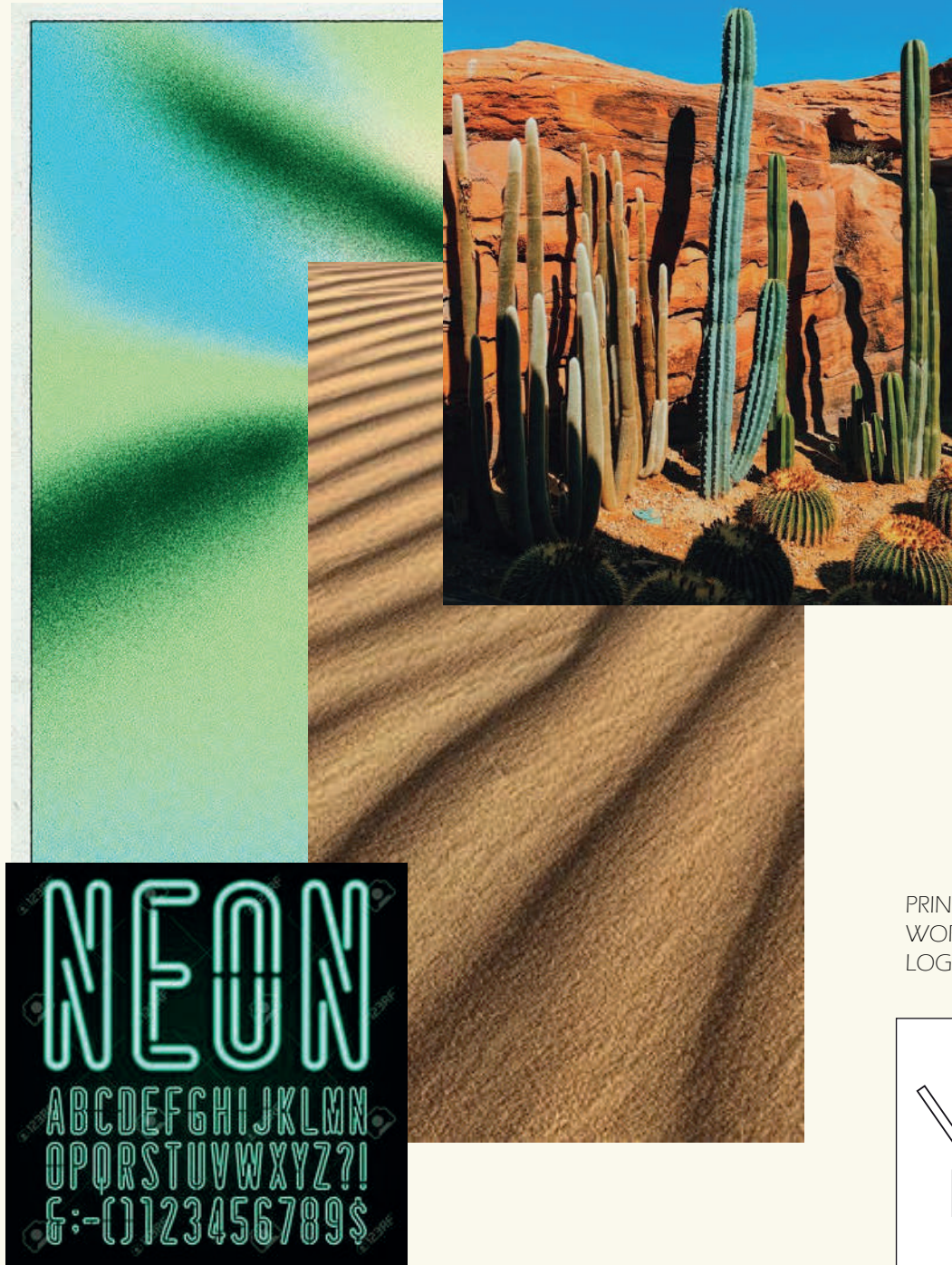
CHERRY TOMATO
17-1563 TCX

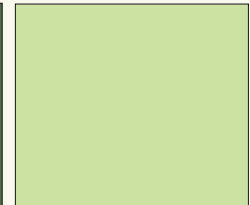
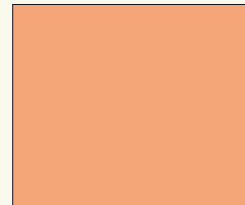
HOT PINK
17-2033 TCX

ORCHID PINK
13-2010 TCX

NEON DESERT

LA GEAR - SS2023



			
PANTONE CASTLEROCK 18-0201 TPG	PANTONE CEDAR GREEN 18-0328 TCX	PANTONE SHARP GREEN 13-0535 TCX	PANTONE SAND 15-1225 TCX

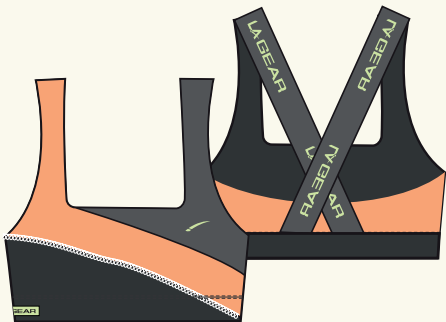
REVERSIBLE WIND JACKET
WITH RECYCLED FABRIC
AND REFLECTIVE FEATURES.



HALF ZIP CROPPED SWEATSHIRT WITH
PIPING DETAIL AND EMBROIDERY LOGO.



THE SPORT SET
COLOUR BLOCKED PANNED
SPORT BRA AND TIGHTS WITH
BRANDED ELASTIC AND
PRINTED LOGO.

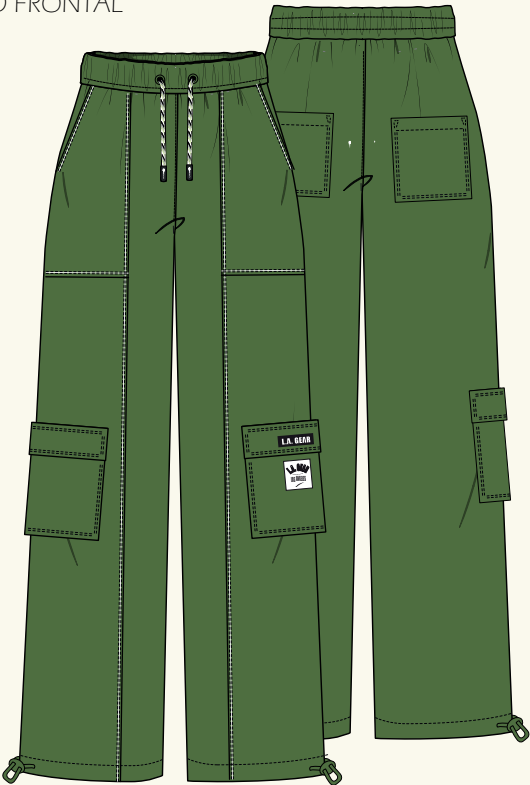


OVERSIZE LONG SLEEVE TEE WITH VARIOUS
GRAPHIC PRINTS AND REFLECTIVE LABEL.



BIKE SHORTS WITH SIDE LOGO

PRINTED OVERSIZED TEE WITH
WORN OUT EFFECT AND FRONTAL
LOGO PRINT.



FULL LENGTH CARGO PANTS WITH
RECYCLED FIBRES AND REFLECTIVE FEATURES.



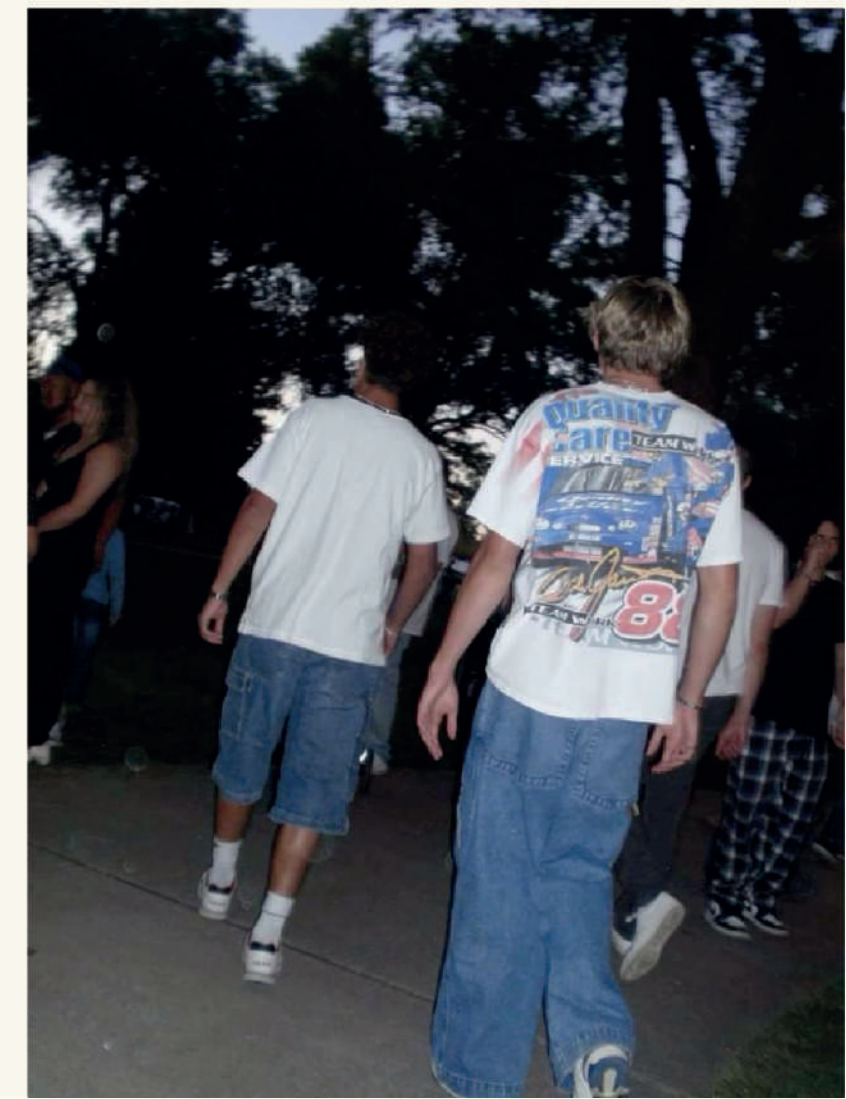
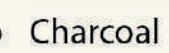
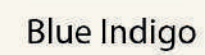
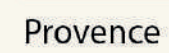
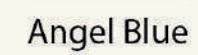
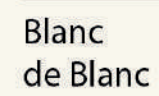
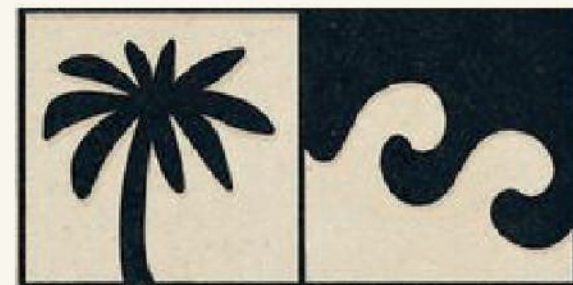




MENSWEAR

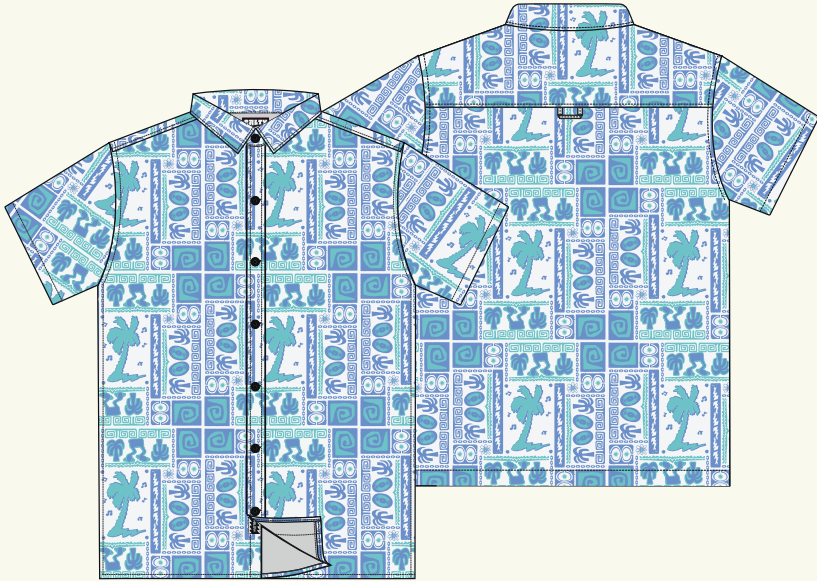
FREELANCE PROJECTS - 2024

MENSWEAR
FREELANCE PROJECT 2023



COLLECTION

MENSWEAR
FREELANCE PROJECT 2024





THE NEW GLOMESH

BAG DESIGN & VISUAL DIRECTION - 2022

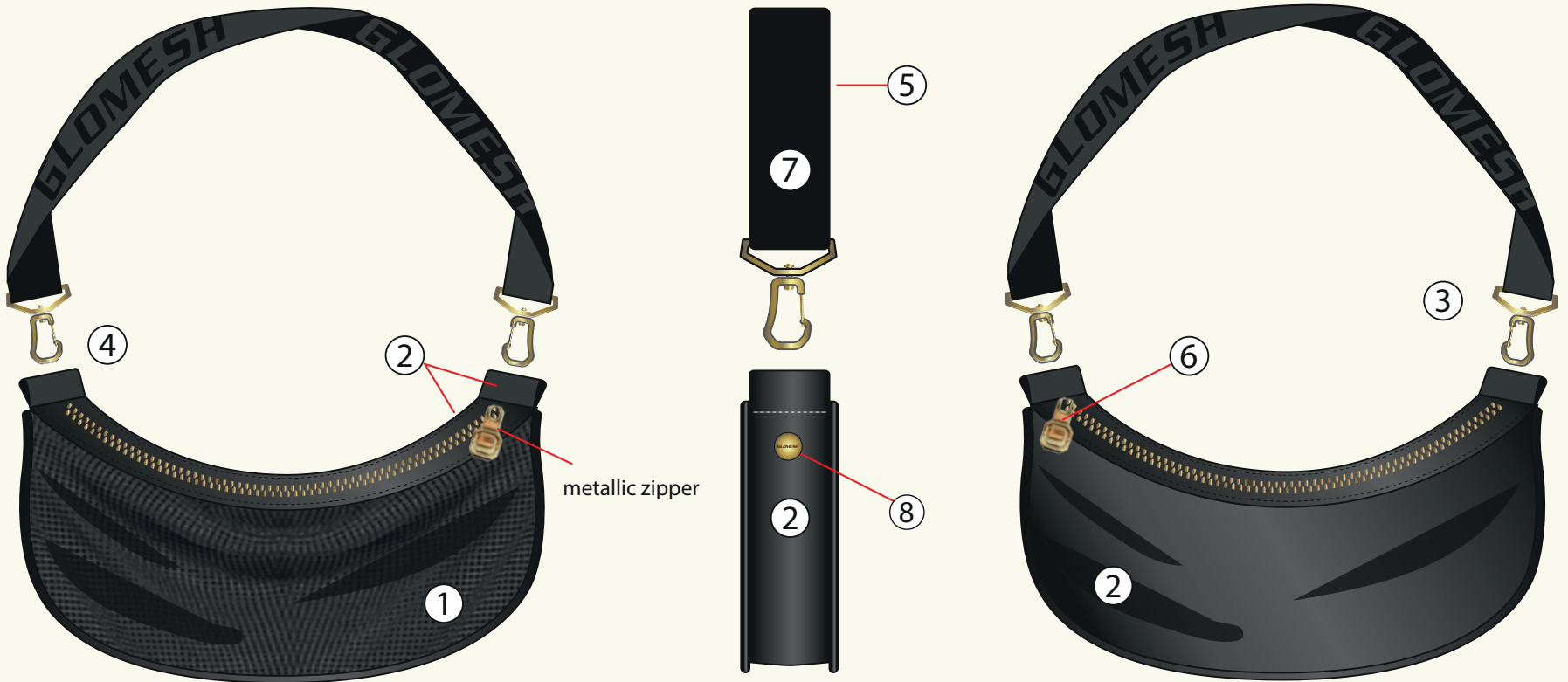
BAG DESIGN

GLOMESH - 2022



A DAY TO NIGHT CASUAL BAG WITH A TOUCH OF GLAM MADE OF WATER RESSISTANT NYLON, THE ICONIC GLOMESH BRASS METAL MESH AND AN ADJUSTABLE BRANDED JACQUARD WEBBING STRAP THAT ALLOWS TO WEAR IT IN MULTIPLE WAYS.

- | | |
|--|------------------------------|
| 1- Brass metal mesh fabric (black). | 6- Branded zipper (gold). |
| 2- Satin polyester - water ressistant (black). | 7- Branded jacquard straps. |
| 3- Detachabe swivel hook (gold). | 8- Metallic logo snap (gold) |
| 4- D-ring (gold) | |
| 5- Adjuster buckle (gold) | |



VISUAL DIRECTION

GLOMESH - 2022



VISUAL DIRECTION
STYLING
CONTENT CREATION FOR WEB AND SOCIALS

**SELFIE LESLIE
X
ISABELLE MATERS**



CREATIVE BRIEF AND PLAN FOR WEB AND SOCIALS
PHOTOSHOOT DIRECTION
STYLING



The Homecoming Edit

CREATIVE BRIEF AND PLAN FOR WEB AND SOCIALS
PHOTOSHOOT DIRECTION
STYLING